

## **LEGAL INFORMATION**

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## **DESIGN, GRAPHICS**

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## **1. PUBLISHER LIABILITY**

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## **2. PERSONAL DATA, CONFIDENTIALITY AND COOKIES**

### **Personal data and cookies**

SATA undertakes to respect the confidentiality of your data in compliance with applicable data privacy and confidentiality laws. These terms (the "Terms") apply to all information concerning you personally that is collected and used by SATA, its subsidiaries and other companies affiliated through our on-line products and services. These Terms cover all the personal information that is collected when you access or use the [u-glisse.skipass-2alpes.com](http://u-glisse.skipass-2alpes.com) website or any other on-line service or mobile application, when you create an account or make an on-line purchase, when you register for our newsletters or when you enter competitions or participate in events organised by SATA (collectively referred to as the "Services").

By accessing the website, using the Services or providing private information by any other means, you express your knowledge and acceptance of the Terms described below.

### **I. Data collection by SATA**

Your personal data is processed electronically to enable management of your personal account. It may also be used for statistical studies, quality monitoring of our Services and, subject to your prior consent, marketing operations.

This personal data may be collected when you use the Services or when you provide information voluntarily (on-line purchase, registration for a newsletter, loyalty programme, satisfaction survey or other) or automatically (for example, when your web browser accesses our website, it provides certain personal information, including your IP address, country of origin, type of browser used, and the page visited before consulting our website).

### **II. Your rights**

In compliance with the provisions of the French data privacy law of 6 January 1978, you have the right to access, rectify and refuse the processing of your personal data by writing to: Société d'Aménagement Touristique de l'Alpe d'Huez et des Grandes Rousses, rue du Pic Blanc -BP- 54, 38750 ALPE D'HUEZ, France or by email to: [dpo@sataski.com](mailto:dpo@sataski.com).

### **III. Security**

We have taken all the necessary technical and organisation security measures to prevent and minimise the risks related to the provision of personal data. These measures include, as applicable, use of a firewall, installation of a secure service, implementation of appropriate access rights management processes and

systems, careful selection of tools and other measures to ensure appropriate protection of your personal data against any unauthorised use or disclosure. We use standard security measures for all on-line transactions, including those available via Secure Sockets Layer (SSL) to protect the confidentiality and security of on-line transactions.

However, security breaches and errors can still occur and we are unable to guarantee the perfect security of personal information. You should therefore be aware that the website is not encrypted, except for financial transactions. You should also be aware that “phishing” is common, as is website hacking and the existence of fake websites; we cannot be held liable for such matters.

#### **IV. Installation and management of cookies**

The website installs cookies automatically on your computer.

##### **What is a cookie?**

A cookie is a small data file that stores information from a website on the computer.

##### **Why do websites use cookies?**

Web pages have no memory. A User moving from one page to another on a website cannot be recognised as a single person by these pages. Cookies enable the website to recognise the User’s browser. They are mostly used to memorise the User’s choices and preferences (such as language or currency, for example), or to recognise a User returning to the same website.

##### **What are cookies used for?**

Cookies memorise your use of the website and store the information entered during your visit (pages consulted, date and time of consultation, form information, etc.); this is used notably for statistical calculations, to memorise information from a form filled in on the website.

##### **How does the website publisher use these cookies?**

When a User logs on to the website, the Publisher installs a number of mandatory technical cookies on the User’s terminal to recognise the terminal’s browser as long as this cookie is valid. Cookies are used for:

- the order process: these cookies are essential to the smooth operation of our website. We use them for on-line bookings. Without these cookies, you will not be able to make any on-line bookings because as you make your way through the booking process, the website will forget the information already entered.
- functional requirements: these cookies enable your choices to be memorised (including your user name, language selected, or your region) allowing us to propose optimised, personalised functions.

Cookies kept for the Session (20 minutes): shopping basket, personal data for the person logged in (surname, first name, email address, etc.), access rights.

Cookies stored on the User’s browser:

- 1 cookie to say that the client has accepted the use of cookies (via the banner at the bottom of the screen). Duration: 1 day
- 1 cookie to validate automatic redirection to the mobile version of the website. Duration: 1 day
- 1 cookie to inform that the client has read the advertising pop-up displayed when the website opens. This duration is variable and is configured by the website Publisher.

##### **How are the cookies managed?**

You can refuse the saving of these cookies by configuring your browser as follows:

###### **Mozilla Firefox TM:**

1. Select the “Tool” menu, then “Options”
2. Click the “Privacy” icon
3. In the “Cookie” menu, select your preferred options

###### **Microsoft Internet Explorer TM:**

1. Select the “Tool” menu, then “Internet Options”
2. Click the “Confidentiality” tab
3. Use the cursor to select the level of confidentiality required

###### **Chrome TM:**

1. Select the “Edit” menu, then “Settings”
2. Click “Privacy and security”
3. “Cookies” section

### **Safari TM (via smartphone)**

1. Select the “Edit” menu, then “Settings”
2. Click “Privacy and security”
3. “Cookies” section

### **Opera TM:**

1. Select “Preferences”, then “Advanced, then “Cookies”
2. Click the required option: accept cookies, accept cookies only for the site I visit, never accept cookies

Please see the help menu of your browser for more details.

### **V. Cookies installed by third parties and social networks**

Some of SATA’s partner companies may issue cookies via certain pages accessible on the website. The issue and use of these cookies are subject to the data privacy policies of these partner companies.

Furthermore, we may include third party computer applications on our website to enable you to share website contents with other people or to inform other people of your consultation or your opinion of website content. This particularly applies to the “Share” and “Like” buttons linked to social networks, such as Facebook, Twitter, etc.

Please consult the data privacy policies of these social networks for full details of the uses made of browser information collected when you use the share functions of these social networks, notably with regard to advertising. These data privacy policies should enable you to define your preferences for these social networks, notably via your user account settings for each network.

Google Analytics:

We use cookies provided by Google Analytics to evaluate the efficacy of our website and to understand how visitors use it. This information indicates which pages are the most attractive, which products are the most popular among our clients and which type of offers are preferred. Although Google Analytics saves the information provided by our website, we maintain control over the use of the data. If you prefer not to contribute to the improvement of our website, products, offers and marketing strategy, you can deactivate this website analysis tool by clicking this link: <https://tools.google.com/dlpage/gaoptout>

### **VI. Use of location data**

When you access the website via a mobile device, you may be asked to indicate your location so that we can provide the most accurate information possible. We do not share this location information with third parties. If you prefer not to share this information, you can deactivate the use of location services via the application parameters.

### **VII. Modification of terms**

These Terms replace any information provided previously on the subject of our use of personal data. They do not replace any other agreement or terms that you may define with us, notably when making a purchase. We reserve the right to modify these Terms at any time.

## **3. INTELLECTUAL PROPERTY**

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